

2 Demo Events!
Bring Colleagues!

Oracle EDI Ideal for E-Business Suite

- Oracle EDI uses common components.
- Nothing integrates as easily to E-Business Suite.

Mappings Are Easy With Oracle EDI

- Drive transformations with BPEL Process Manager.
- Enjoy wizard-driven ease-of-use.



Where Business & Technology Meet:
Oracle Fusion Middleware

Use Oracle App Server To Drive EDI & E-Commerce

EVENT No. 3
Wednesday
May 17th
12:30 PM ET
online

EVENT No. 4
Thursday
May 18th
12:30 PM ET
online

Ask Us About
Your
EDI w/BPEL
Fast Ramp
Kit!

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End-to-end EDI has never been easier for EBS customers.

Over the past two years, Oracle's EDI platform has been completely refreshed with common components, including BPEL.

1. I KNOW MY EDI. WHAT'S NEW HERE?

Oracle EDI has been completely refreshed over the past two years. Customers are now fully ramped up on a new EDI platform which is dramatically more powerful – and easier to use – than ever before.

2. EVERY ONE OF MY CUSTOMERS REQUIRES CUSTOMIZATION. CAN YOU HELP?

Customizations are a lot easier now with wizard-driven trading partner management and document management. And even custom mappings become comparatively easy when managed in BPEL.

3. MAPPINGS ARE A REAL CHALLENGE. If

you attend one of the upcoming on-line demo events, you'll see how mappings become so much easier with industry-standard Oracle BPEL. BPEL is common technology for managing processes, and Oracle engineers have applied

the power and ease-of-use of BPEL to the EDI mapping challenge.

4. WE ARE JUST NEW TO EDI AND HAVE HEARD A LOT OF STORIES . . .

EDI, or "Electronic Data Interchange" is a standard for exchanging Purchase Orders, PO Acknowledgements, Advance Ship Notices and dozens of other important documents related to buying and selling in a business-to-business environment. The standard is about 20 years old and until recently was mainly used by large organizations or organizations in certain marketplaces, because of the difficulty of doing EDI. Basically EDI automates the secure exchange of commercial documents between two organizations' ERP systems. Oracle has delivered a new generation EDI solution that will make it much easier to build rich EDI connections.

5. I USE E-BUSINESS SUITE (OR JD EDWARDS OR PEOPLESOFT) . . .

That's good news. You can drive inbound and outbound EDI easily from basically any ERP system. With the appropriate Applications Adapter, BPEL will pick up and deliver your transactions exactly as

required by your ERP system.

6. HOW DO I KNOW IF I NEED ORACLE EDI?

Here are some questions you can ask yourself:

- (a) How do I connect with suppliers and/or customers for "ecommerce"? Is EDI becoming a competitive necessity in my industry sector?
- (b) I'm using an older EDI implementation. Should I keep paying the VAN fees and maintenance overhead?
- (c) Do I have other integration issues beyond EDI? Can BPEL be used for other things beyond EDI?

7. I'M INTERESTED. WHAT'S MY NEXT STEP?

Please call your Oracle Sales Person and ask when the next demonstration of Oracle EDI w/BPEL is scheduled. You'll be treated to a very worthwhile tour of Oracle BPEL-driven EDI – the EDI solution you can be successful with.

